

# Kaspersky Endpoint Security Cloud - KesCloud

**Start now!**

<http://cloud.kaspersky.com/>

**Contact Us for a 30 days Free License!**

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# NO INFRASTRUCTURE OR OTHER HIDDEN COSTS



## No additional servers or software required

Kaspersky Lab has already taken care of all the infrastructure elements, required to manage IT security, for you – by hosting IT security management console in the cloud



## No complex training

The solution is so simple, no special IT skills required



## No extra time to manage

Even if you only have 15 minutes a week to spend on IT security, with Kaspersky Endpoint Security Cloud it is more than enough to keep your corporate network protected





# SMALL AND MEDIUM BUSINESS CHALLENGES

## Security requirements are similar across companies of all sizes

- > Corporate data should be protected
- > Business processes should constantly run
- > Mobile forces should be supported

## Management challenges for SMBs are unique

- > Limited time on IT security
- > No resources to manage complicated solutions
- > No extra IT budgets



# KASPERSKY ENDPOINT SECURITY CLOUD



Industry Leading  
Protection



Centralized Management  
for Various Endpoint Types



Ready to Start  
Solution



No Infrastructure  
Costs



# INDUSTRY LEADING PROTECTION

## Ensure your data is safe

- > Have corporate data, stored in and accessed from any types of endpoints, including mobile, **protected against cryptors** and other known & unknown IT threats.

## Let business processes run

- > It's smart to prevent IT security incidents, than to fix them – no extra expenses, no deadlines missed.

## Protect your company's reputation

- > It took a while to establish your company's reputation - don't let IT security incidents ruin it.



## MOST TESTED\* MOST AWARDED\* KASPERSKY LAB PROTECTION

\*kaspersky.com/top3

94

- > In 2015 Kaspersky Lab products participated in 94 independent tests and reviews.

60

- > Our products were awarded 60 firsts and achieved 77 top-three finishes.

77



# CENTRALIZED CLOUD-BASED MANAGEMENT FOR VARIOUS TYPES OF ENDPOINTS

## Single point of control

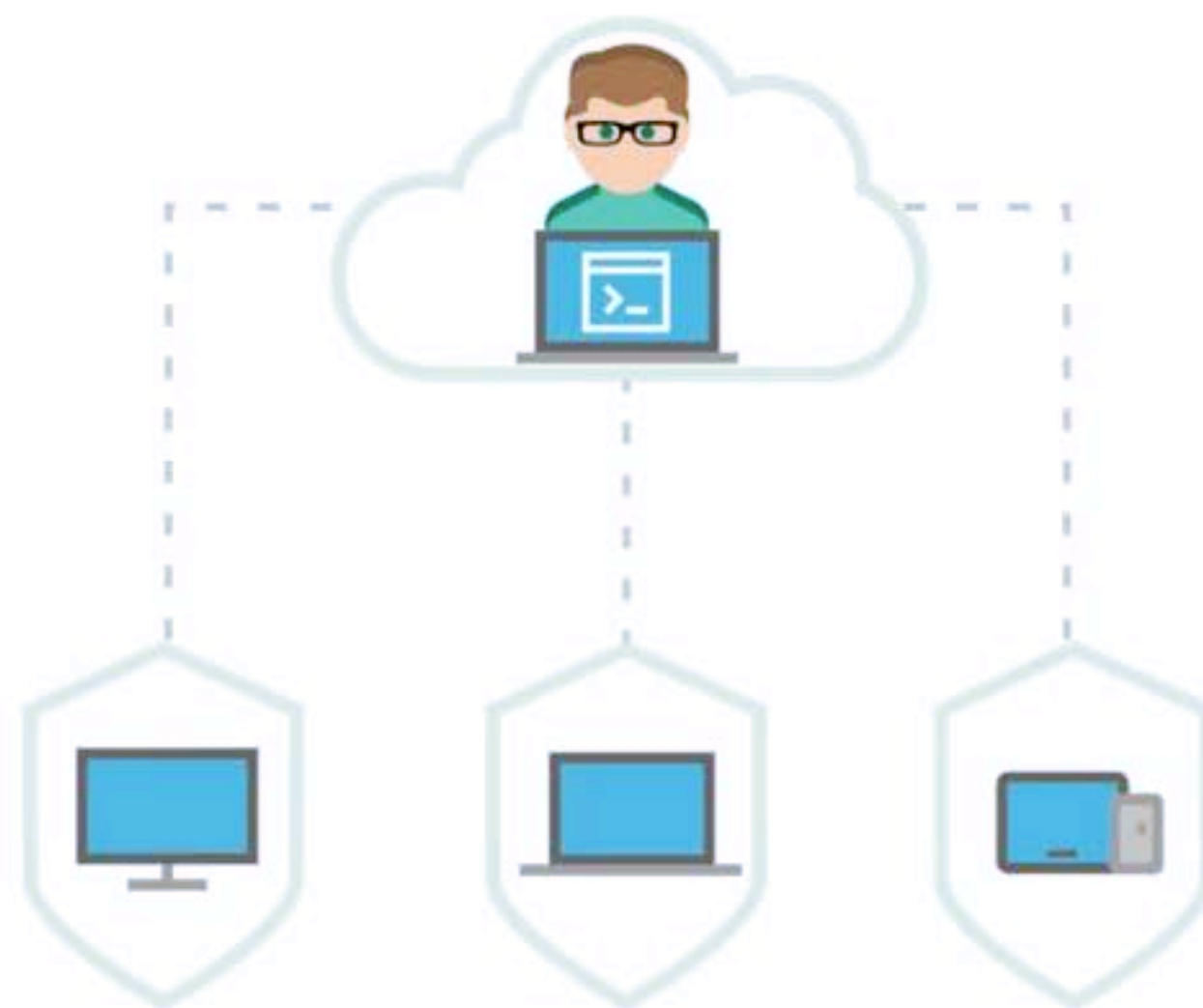
Centralized console to manage security for various types of endpoints: workstations, file servers and mobile devices

## Immediate protection

Default policies, recommended by Kaspersky Lab experts, are effective immediately after the solution is installed

## Protect users instead of devices

Security policy is automatically applied to all user's devices, regardless the device type or platform

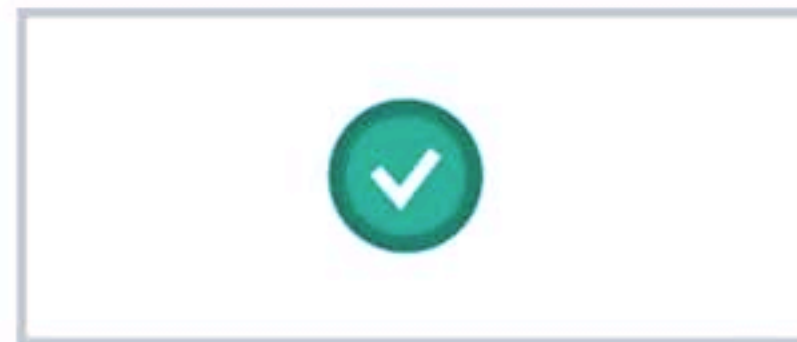
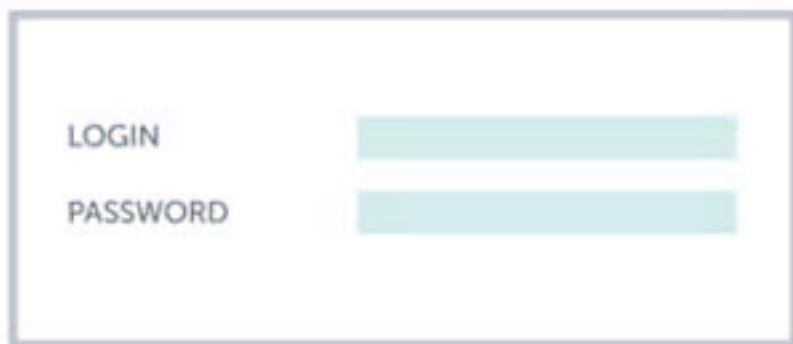


CONSTANTLY GROWING REVENUES

KASPERSKY



# READY-TO-START SOLUTION



## Always available

The cloud-based management console lives online @cloud.kaspersky.com and can be accessed anytime from anywhere

## Takes minutes to start the work

Requires few simple steps to register in the cloud-based console and start the work – within the minutes – instead of hours or even days, required in case of on premise management

## Free trial period – 30 days

You can try Kaspersky Endpoint Security Cloud right now – the solution is available for free during the first month, no special actions required



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## WHAT DOES THAT MEAN? (CUSTOMER SCENARIO)

- Small / Lower midmarket company
- Cloud services user (e.g. Office 365)
- Limited IT
- \_Several offices\_!!!
- No need for expensive infrastructure investment (VPN etc)

# HOW DOES THE SOLUTION WORK?

## Supported platforms

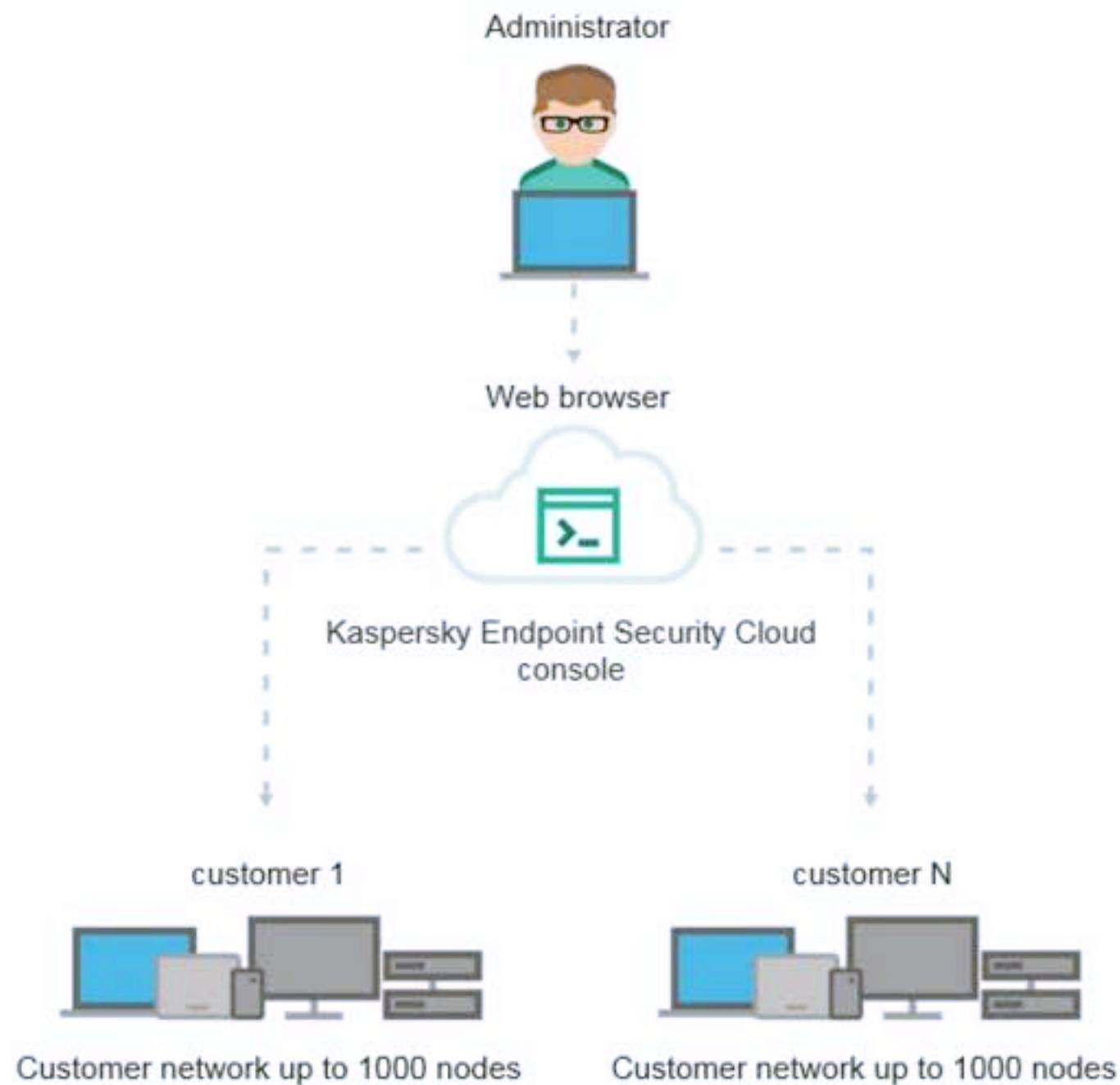
- > Windows desktops & laptops
- > Windows file servers
- > Android & iOS smartphones & tablets

## Centralized management console

- > Create and configure security policies
- > Monitor IT security status of the corporate network and receive all relevant statistics on endpoint protection
- > Track number of licenses used and left

## Single console to manage multiple networks (if required)

- > Each network should be up to 1000 nodes





# PRODUCT FUNCTIONALITY



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WINDOWS WORKSTATIONS AND FILE SERVERS		
SECURITY	Anti-malware	✓
	Firewall	✓
	Web Protection	✓
	Mail Antivirus	✓
	System Watcher	✓
	Network Attack Blocker	✓
CONTROLS	Web Control	✓
	Device Control	✓

SMARTPHONES & TABLETS		Android	iOS
SECURITY	Antivirus	✓	✗
	Anti-Phishing / Safe Browser	✓	✓
	Call & SMS Filtering	✓	✗
	Passcode settings	✓	✓
MDM	Corporate email setup	✓	✗
	Wi-Fi, Bluetooth control	✓	✗
	Camera control	✓	✓
	Anti-theft (remote lock/wipe)	✓	✓
	iOS native feature management	N/A	✓

# SMALL AND MEDIUM BUSINESS PRODUCTS COMPARISON



	KASPERSKY SMALL OFFICE SECURITY <i>(maximum 50 nodes)</i>	KASPERSKY ENDPOINT SECURITY FOR BUSINESS – SELECT <i>(unlimited)</i>	KASPERSKY ENDPOINT SECURITY CLOUD <i>(maximum 1000 nodes)</i>
MANAGEMENT TYPE	Cloud-based monitoring @center.kaspersky.com → ksos.kaspersky.com	On-premise management	Cloud-based management @cloud.kaspersky.com
PLATFORMS SUPPORTED	<ul style="list-style-type: none"> <li>PCs: Windows &amp; Mac</li> <li>File Servers: Windows</li> <li>Mobiles: Android</li> </ul>	<ul style="list-style-type: none"> <li>PCs: Windows, Mac &amp; Linux</li> <li>File Servers: Windows, Linux &amp; WSEE</li> <li>Mobiles: Android, iOS &amp; Windows</li> </ul>	<ul style="list-style-type: none"> <li>PCs: Windows, (Mac – in the short-term roadmap)</li> <li>Filer Servers: Windows</li> <li>Mobiles: Android &amp; iOS</li> </ul>
ENDPOINT PROTECTION	<ul style="list-style-type: none"> <li>Multilayer security technologies</li> </ul>	<ul style="list-style-type: none"> <li>Extended set of multilayer security technologies</li> </ul>	<ul style="list-style-type: none"> <li>Extended set of multilayer security technologies</li> </ul>
ENDPOINT CONTROL TOOLS	----	<ul style="list-style-type: none"> <li>Application Control</li> <li>Device Control</li> <li>Web Control</li> </ul>	<ul style="list-style-type: none"> <li>Device Control</li> <li>Web Control</li> </ul>
ENTERPRISE MOBILITY MANAGEMENT	<ul style="list-style-type: none"> <li>Mobile Security (basic)</li> </ul>	<ul style="list-style-type: none"> <li>Mobile Security</li> <li>Mobile Device Management</li> <li>Mobile Application Management</li> </ul>	<ul style="list-style-type: none"> <li>Mobile Security</li> <li>Mobile Device Management</li> </ul>



# SMB PRODUCTS COMPARISON (KSOS)

[Account Settings](#)[Sign out](#)

Kaspersky Small Office Security Management Console

DevicesLicensesSupport

All devices (3) ▾

Run Quick Scan

Run Full Scan

Update Databases

My Desktop (Smolyanaya)

Device is protected

Manage

Installed applications:

Kaspersky Small Office Security 4 Personal Computer

Add an application

My Desktop (Nesterov)

Device is protected

Manage

Installed applications:

Kaspersky Small Office Security 4 Personal Computer

Add an application

My Desktop (Lopukhov)

Updating databases...

Manage

Installed applications:

Kaspersky Small Office Security 4 Personal Computer

Add an application

# SMB PRODUCTS COMPARISON (KESB)

Kaspersky Security Center

File Action View Help

Lost & Not Found

Mobile

Servers

Workstations

Administration Server tasks

Tasks for specific computers

User accounts

Reports and notifications

- Events
- Computer selections
  - Anti-virus database usage report
  - Applications registry report
  - Errors report
  - Incompatible applications report
  - Kaspersky Lab software version report
  - Key usage report
  - Most infected computers report
  - Protection deployment report
  - Protection status report
  - Report on blocked runs
  - Report on Device Control events
  - Report on hardware registry
  - Report on users of the computers
  - Software updates report
  - Users of infected computers report
  - Viruses report
  - Vulnerabilities report
  - Web Control report

Applications and vulnerabilities

- Application categories
- Applications registry
- Licensed applications group management
- Executable files
- Application vulnerabilities
- Software updates

Remote installation

Getting started > Applications and vulnerabilities > Applications registry

Applications registry

Applications registry contains detailed information about the applications installed on managed computers.

Show applications registry properties window

- View report on applications installed in the network
- Add or remove columns
- Refresh

Number of days:

☐ Group applications by name

☐ Display installed applications only

Search line:


Name	Version	Manufacturer
WinRAR 4.20 (32-bit)	4.20.0	wir
Windows Driver Package - AnyDATA.NET (adusbser) Ports (07/08/20...	07/08/2009 2.0....	An
Windows Driver Package - AnyDATA.NET (adusbser) Modem (07/08/...	07/08/2009 2.0....	An
VMware Workstation	9.0.1	VM
VMware vSphere Client 5.0	5.0.0.16964	VM
UnPacker 1.5.0.1909	1.5.0.1909	We
Total Commander (Remove or Repair)	7.56a	Gh
TL-WN822N/TL-WN821N Driver	1.0.0	TP
TeamViewer 8	8.0.16642	Te
Package Installer 3.133.15	3.133.15	An
Orca	3.1.3790.0000	Mi
MSXML 4.0 SP3 Parser (KB973685)	4.30.2107.0	Mi
Mozilla Maintenance Service	18.0.1	Mc
Mozilla Firefox 18.0.1 (x86 en-US)	18.0.1	Mc
Microsoft Visual J# 2.0 Redistributable Package - SE (x64)		Mi
Microsoft Visual C++ 2008 Redistributable - x86 9.0.30729.6161	9.0.30729.6161	Mi
Microsoft Visual C++ 2008 Redistributable - x86 9.0.30729.4148	9.0.30729.4148	Mi
Microsoft Visual C++ 2008 Redistributable - x64 9.0.30729.6161	9.0.30729.6161	Mi



< No selected items >

Applications in database: 58



# SMB PRODUCTS COMPARISON (CLOUD)


Kaspersky Endpoint Security Cloud


[Update now](#)


Information pane

Users

Devices

Security profiles

Distribution packages

Settings

[License Agreement](#)  
[Help](#)  
[Support](#)  
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Getting started

Monitoring


Summary statistics

Events

Licenses


**Main steps and recommendations for Kaspersky Endpoint Security Cloud usage in your company**

Listed below are the main actions that you need to perform in order to protect devices of your corporate users with Kaspersky Endpoint Security Cloud. You can perform these actions as listed by the procedure, or change their sequence, if necessary.




Company name entered

The company name that you specify will be shown in the top part of the Management Console, next to the logo. When contacting Kaspersky Lab technical support, you have to identify your company and confirm your email address.




[Create and download an APNs certificate](#)

If you intend to protect devices running iOS, you have to create and download an Apple Push Notification service (APNs) certificate. After that, you will be able to manage iOS devices and ensure their protection.




Users added

To send users a message with a link to the security software suite, on the Users tab, in the More menu, select Send invitation.



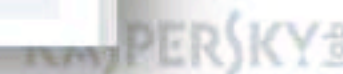
[Add servers and workstations](#)

If your company has Windows-based servers or workstations without defined users, install the security software suite on them manually or remotely. After the software suite is installed, such server or workstation will appear on the Devices list and be protected with the basic security profile.



[Specify owners for workstations and mobile devices running Windows](#)

If your company uses Windows-based servers or workstations, laptops or tablet PCs running Windows, assign owners for those devices. In the Devices section, select a device and click Change owner.



# SMB PRODUCTS COMPARISON (CLOUD)



Information pane

Users

Devices

Security profiles

Backup

Distribution packages

Settings

## Users (7)

Add user

New group

Status: Critical Warning OK Unknown

Modify Move to Delete More...

<input type="checkbox"/>	Status	Name	Devices	Comment	Access rights	Security profile
<input type="checkbox"/>	?	<u>My users</u> 3 users	—	asdasd		Default
<input type="checkbox"/>	?	<u>Winners</u> 1 user	—			Default
<input type="checkbox"/>	?	<u>and</u> and	—		<span>Admin</span>	Default
<input type="checkbox"/>	?	<u>cha</u> cha	—			Default
<input type="checkbox"/>	?	<u>will</u> will	—			Mortals



# SMB PRODUCTS COMPARISON (CLOUD)



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[Security profiles](#) / Mortals

Operating system: **Windows** [iOS](#) [Android](#)

Protection

Control

Advanced

### Protection settings

☐ File Anti-Virus disabled

Scans all files that are opened, saved, or executed.

☐ Mail Anti-Virus disabled


Scans incoming and outgoing messages.

☐ Web Anti-Virus disabled

Scans inbound traffic on your computer.

☒ Network Attack Blocker enabled

Blocks network activity of an attacking computer.

		Description	Kaspersky Endpoint Security Cloud	Symantec Endpoint Protection Small Business Edition	Sophos Cloud Enduser protection	McAfee Endpoint Protection Essentials for SMB	Bitdefender GravityZone Business Security	Trend Micro Worry-Free Services
Easy security management								
Single security profile	One security profile contains settings for all supported operating systems, simplifying policy creation process	+	+	-	-	+	-	
				Separate policies for desktops / servers / mobile devices	Separate policies for desktops / servers / mobile devices		Separate policies for desktops / servers	
User and device-based policies	Policy can be applied to users or devices, depending on customer needs, providing flexible implementation scenarios	++	+	+	+	+	+	
		Both user and device-based policies are supported	Device-based policies only	User-based policies only	Device-based policies only	Device-based policies only	Device-based policies only	
Single installation package – simple and effective deployment	Installation package contains all protection components, which are managed through security profiles	+	+	-	-	-	+	
				Protection features depends on platform	Depends on selected modules to be installed	Depends on selected modules during package creation		
Wide range of supported platforms								
Microsoft Windows desktops & laptops		+	+	+	+	+	+	
Microsoft Windows Servers		+	+	+	+	+	+	
Mac	Planned for H1 2017		+	+	+	+	+	
			Unmanaged clients					
Android		+	-	+	-	-	+	



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